

Jerry Dyess
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EDUCATION

LOUISIANA STATE UNIVERSITY

Bachelor of Science in Business Administration, Marketing

Baton Rouge, LA
1990 - 1995

EXPERIENCE

CHOOSE ENERGY *Energy choice online platform*

Founder & Chief Commerce Officer

Plano, TX
Jan 2006 - Present

- Lead the company's growth by ensuring the company's understanding of nuances and trends in the utilities and consumer energy market and setting the strategic direction for Choose Energy.
- Oversee Choose Energy's business relationships with energy suppliers throughout the U.S..
- Advise on the company's marketing, sales, operations, financing strategies, mergers and acquisitions, and new product development.

ENERGY TX *Energy management company*

Co-Founder & President

Dallas, TX
April 2002 - Jan 2006

- Developed and managed services for customers that included energy brokering, procurement consulting and contract management.
- Assisted clients in developing and implementing energy price risk management strategies to control and reduce their electricity costs.
- Scaled the business to serve hundreds of clients in Texas ranging from small and medium-sized businesses to local municipalities.
- Sold Energy TX to Priority Power in 2005, and continued to build the company within Priority Power.

WINSTAR COMMUNICATIONS (LOGIX COMMUNICATIONS, DIGITAL ISLAND) *Telecom company*

Business Development & Management

1996 - 2002

- Conducted business development and management over the company's telecommunications services.
- Managed web hosting, private networking, and content delivery network.